

ADVERTISING SPONSOR CONTRACT

This agreement will serve as a firm and binding contract between ___ Cabot Public Schools hereafter referred to as The School and _____ hereafter referred to as the sponsor.

Whereas The School is desirous of selling certain advertising rights within its athletic facilities and the sponsor is desirous of purchasing these rights, the following terms and conditions shall apply.

Advertising Rights:

- 1. The sponsor shall have the right to display its message, name and logo on one (1) of sixteen illuminated scrolling advertising panels with no limitations in intricacy or number of colors included on the original panel to be produced.
- 2. The sponsors advertising message, name and logo will be displayed at all sporting events held within the facility where the sign is located. This display time will be shared with fifteen (15) additional advertising sponsors.

The School Responsibilities:

- 1. The School shall be responsible for getting produced the original decorated advertising panel. Any panel changes will be at the sponsors expense.
- 2. The School shall be responsible for installing and maintaining the scrolling sign and all advertising sponsor panels.

Term of Contract:

The sponsor shall have the right to display its message, name or logo for a term of **three years**. The term will commence with the date of the first usage of the installed scrolling sign panel.

Cost & Terms of Payment:

The total cost for all rights as fore mentioned is \$_____2200.00_____. The amount of \$___1200.00_____ is due and payable at the time of contract signing. The remaining balance of \$___1000.00_____ to be paid to The School as follows:

\$500.00 on August 15, 2013
\$500.00 on August 15, 2014

Graphic Preparation:

The sponsor shall make every attempt to provide artwork in accordance with the requirements in attachment (A). Artwork not meeting these requirements will be created or substituted as necessary. The sponsor will always have the opportunity to review and approve the artwork layout prior to final production of the sponsor’s advertising panel.

Name of The Sponsor

By

Title

Date

Cabot Public Schools

The School

By

Title

Date

Billing Contact Information:

Please submit all invoices to:

Name: _____

Street Address: _____

City, St, Zip: _____

Phone #: _____

Artwork Contact Information:

Contact the following person regarding artwork:

Name: _____

Phone #: _____

Fax #: _____