

Dear Parents, It's 2015 Senior Spots Time!

PRICES/SIZES:

Ads are available in the following sizes for the prices shown.

- 1/8 page BW: \$30 • 1/8 page COLOR: \$45
- 1/4 page BW: \$70 • 1/4 page COLOR: \$85
- 1/2 page BW: \$95 • 1/2 page COLOR: \$150
- Full page BW: \$190 • Full page COLOR: \$300

For families who need to purchase ads separately, we recommend two 1/2 page ads, which will be placed side-by-side. No student will be allotted more than one full page, regardless of number of spots purchased.

HOW TO ORDER:

- 1] Select ad size.
- 2] Select a standard ad design. Yearbook staff members and the adviser are available for consultations after school or during lunch.
- 3] Complete the Order Form provided.
- 4] Provide photos for each space in the ad. Photos should be high quality, lab prints or high resolution digital photos. Note tips for photo submission on this sheet.
- 5] Write text for the ad on the Order Form or attach it on a separate sheet. (100-WORD LIMIT.)
- 6] Provide payment to the yearbook adviser. If paying with cash, please get a receipt. No credit or debit cards will be accepted.
- 8] Deliver or e-mail all of the materials to yearbook staff by the deadline. The high school office will not accept senior spot

SPECIAL CONSIDERATIONS

- The yearbook staff reserves the right to reject photos or text or ask the customer to make changes to conform to the staff's standards.

ALL PHOTO CONTENT SHOULD CONFORM TO THE CABOT PUBLIC SCHOOLS DRESS CODE AND/OR HANDBOOK POLICIES.

PHOTO SUBMISSION GUIDELINES

- Do not cut, glue or tape photos.
 - Please do not give us irreplaceable photos. Care will be taken to return photos, but the school, yearbook staff and the yearbook company do not accept responsibility for lost or damaged photos. ***Photos will be returned in the spring with the completed yearbook.***
 - PLEASE NOTE: HORIZONTAL PICTURES WORK BEST IN HORIZONTAL BOXES, AND VERTICAL PICTURES WORK BEST IN VERTICAL BOXES.
- We will place photos where they work best in the layout.***
- Photos will be electronically cropped, enlarged or reduced to fit the layout.
 - Writing lightly in pencil, put your name, address and phone number on the back of each photo. Label all CDs with permanent marker.

Mark your calendar:
**Spots & payments must be
received by 3:20 on
*Friday, Sept. 12,
2014.***

***No spots or payments will
be accepted after this date.***

Cabot High School Yearbook

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